

INTRODUCTION

China
Fashion
Business
Platform

iQubator
fashion

China | **Fashion Market**

- ⚙️ A market unlike any other in the world
- ⚙️ Rapid Expansion with evolving fashion sense and needs
- ⚙️ Need to build competitive advantage through multichannel experiences and format innovations

iQubator
fashion

iQubator | Offering

- ➔ A fully supported office in the centre of the **Fashion industry** in Shanghai with strong e-business support.
- ➔ Possibility to start doing business **from day one** while researching and testing channels and retail formats.
- ➔ An **own team representing you**, taking care of your product and all practical issues, events, social media and distributor search, etc

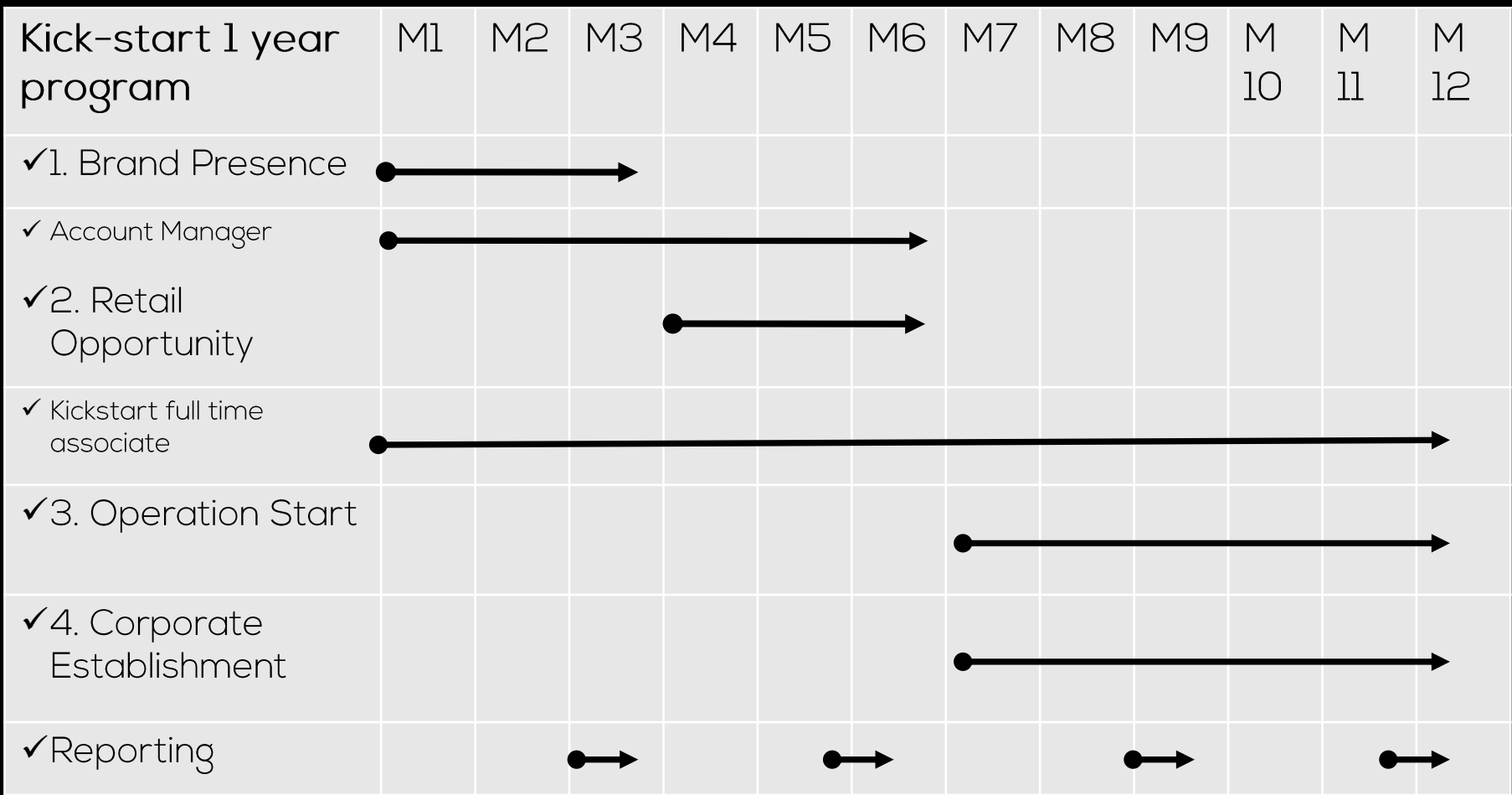
iQubator
fashion

iQubator | Kick-start Program

Step by step approach to explore possibilities in the market tailored to the customers ambition and needs.

- Establish **brand presence**
- Establish possibilities to **order the product**
- Establish an **active team** in the market
- Acquire **market knowledge** and a network
- Select **distribution** channels and partners

iQubator
fashion



Multi-stage plan for your operations in China

iQubator
fashion

Values for you



- Immediate access to a fast growing and formable market
- Limited risk and cost during a testing phase.
- Relevant advice from a dedicated team

iQubator
fashion

Shanghai, China
info@iqubator.com
www.iQubatorFashion.com

iQubator
fashion